



CPS Success Story— Graduate Development

Recognising the crisis of a lack of job readiness among university graduates and to help Arab youth make a successful transition to a professional career, CPS formed a strategic partnership with DBL Australia to bring their Graduate Edge program to the Middle East. CPS re-designed the Graduate Edge as a deeper experiential learning program, Launched as the CPS-DBL Leadership Academy. The program was piloted in **AUSTRALIAN EMBASSY RIYADH DIRECT AID PROGRAM** Yemen with funding from the Australian Government Direct Aid Program through the Australian Embassy in Riyadh from 2012-2014.

AUSTRALIAN EMBASSY RIYADH DIRECT AID PROGRAM



The DAP funding delivered on the core developmental outcome of enabling *50 Yemeni youth to discover their real leadership potential and prepare them to excel in the global workforce.* The first two phases of DAP funded training (2012/2013) enabled 20-60 hours of youth leadership training. This third phase (2014) achieved far deeper attitude and behaviour change by providing 160 hours of face to face training and 40 hours of online learning. In addition students did over 100 hours of practical personal leadership / community action projects

The specific goal of this training was long term mindset and behaviour change. The **pre/post attitude and behaviour improvement** (and therefore employability confidence) resulting from this two year graduate leadership training pilot program on average (across the 7 key developmental outcomes measured below) **was an extra-ordinary 45%.**

PARTICIPANTS SELF EVALUATION PRE vs POST % IMPROVEMENT	% shift
My personality & skills make me stand out to any employer	39%
I know how to make a successful transition to a professional career	50%
I really know who I am	50%
I know exactly what I am good at and how I can fit into any team	46%
I know where I am going in life & how I will get there	49%
I always relate well with others	36%
I can lead myself and influence others	47%

What is going to make you stand out from the crowd and excel?

Have you ever felt that to get what you really want you need to travel abroad?

Have you discovered your real leadership potential?

Do you really know what you want to do with your life and how you are going to get there?



THE CPS-DBL  LEADERSHIP ACADEMY

Helping young leaders discover their potential

"This is how my life felt before the training



This is how my life feels now:



"I now know who I am, where I am and where I am going"

Esraa'a Ali Salem

CPS-DBL Leadership Academy Graduate